



UAE Landscape Architect

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Architecture Business Commercial Design Development Environment Government Landscape Residential Urban Design

Featured Stories

Gulf Landscaping

17-18 November 2008 - Abu Dhabi
Register Today

Leighton International wins AED2.25b contract

Categories: Business, Development

The Al Habtoor Leighton Group, through the Abu Dhabi division of Al Habtoor Engineering, has been awarded an AED 2.25 billion contract for the Al Bustan mixed-use development in Abu Dhabi for the Al Hamid Group Al Bustan complex in Abu Dhabi. The project comprises five...

Weekly Newsletter

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See our Landscapearchitect.com Portals

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Landscape Architect Media is an international web publisher that provides the latest information for landscape architects, planners, architects, engineers, urban designers. Through multiple portals we are able to reach a variety of markets, those in developed and emerging markets.

A built environment professional often needs to be able to access a wide variety of news that impacts their professional lives. To make life easier for these professionals Landscape Architect Media strives to have a wide variety of news on its portals from the small town issues to the large city planning reform, from the latest product to the new sustainability regulations.

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Landscape Architect Media Portals

We have a network of portals with various designs that are tailored to each market. The information presented on those portals is catered to the professional in each market so that the information they receive is pertinent to their professional lives.

Resources for the Professional

Our portals have a common structure of Feature Reports, News, Information, Book Reviews, Jobs, & Events. Providing this common platform allows for professionals to have one resource for their professional working day.

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LAM

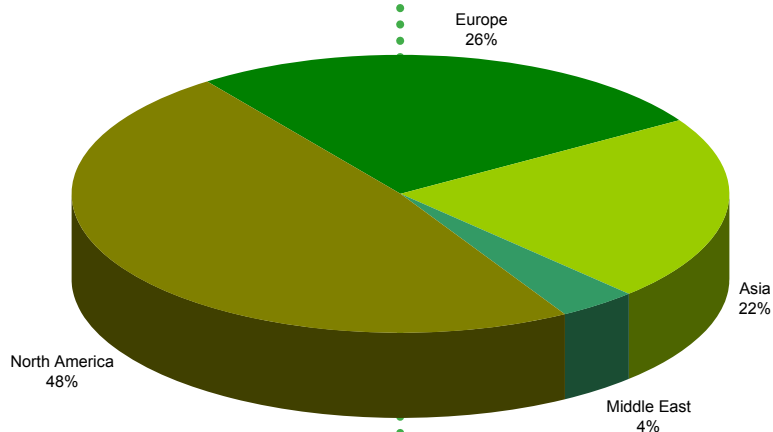
landscape architect media

Advertising Rates - 2009

WORLD LANDSCAPE ARCHITECT

World Landscape Architect(WLA)

Our most popular portal with over 10,000 readers a month, which caters to all professionals from around the world. WLA provides news, information and events for people across the world giving a global view of landscape architecture.



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OTHER LAM PORTALS

Other Portals

Our other network portals have been established in other markets. A variety of developed and emerging markets are served by these portals. These portals have between 1,000 to 6,000 readers a month.

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MULTIPLE CONVERSATIONS

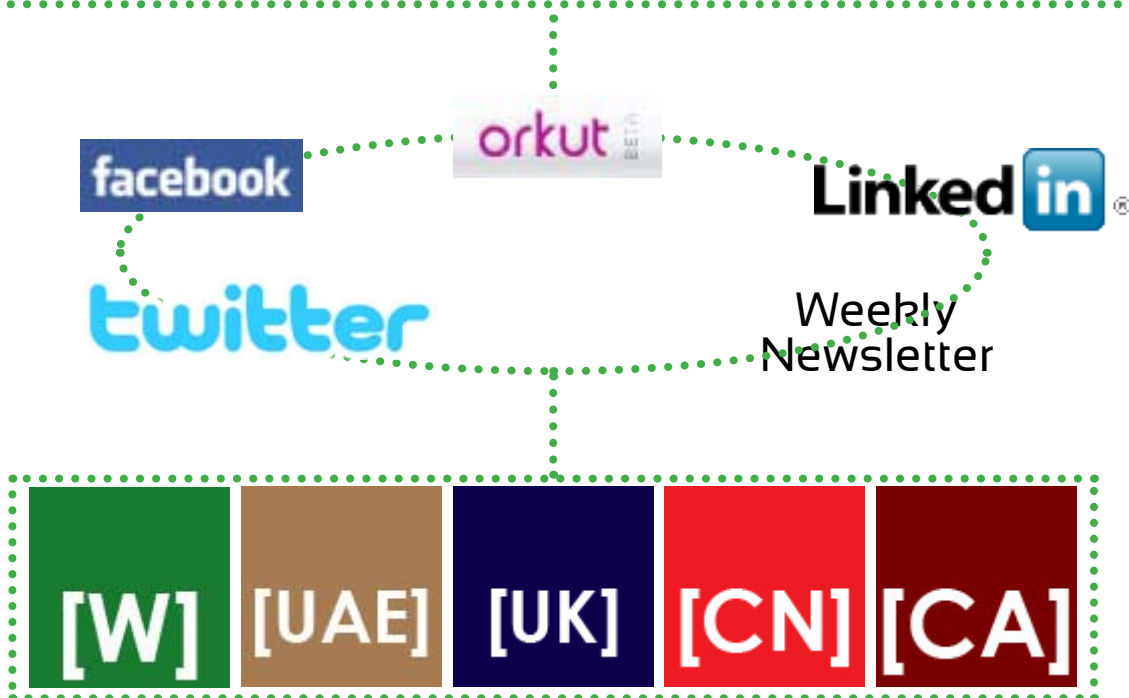
Web based content is only one way that we communicate with our readers. We have various outlets of information to our readers.

E-Newsletters

A weekly newsletter is sent to each portals list of subscribers. Newsletters provide readers with a summary of News, Events, Jobs, & Resumes. We also include newsletter sponsors in the sidebar with a direct link to the sponsor's website.

Social Media

Social Media is the emerging form of communication between web users. LAM currently provide information to our readers and general public through several social media outlets.



WORLD LANDSCAPE ARCHITECT WEB ADVERTISEMENT RATES

WEB SITE

Type	Size	Col	Price/Month
1	250 x 125px	1	\$175
2	175 x 125px	2	\$150
3	250 x 125px	1	\$125
4	175 x 600px	2	\$200
5	175 x 125px	2	\$100

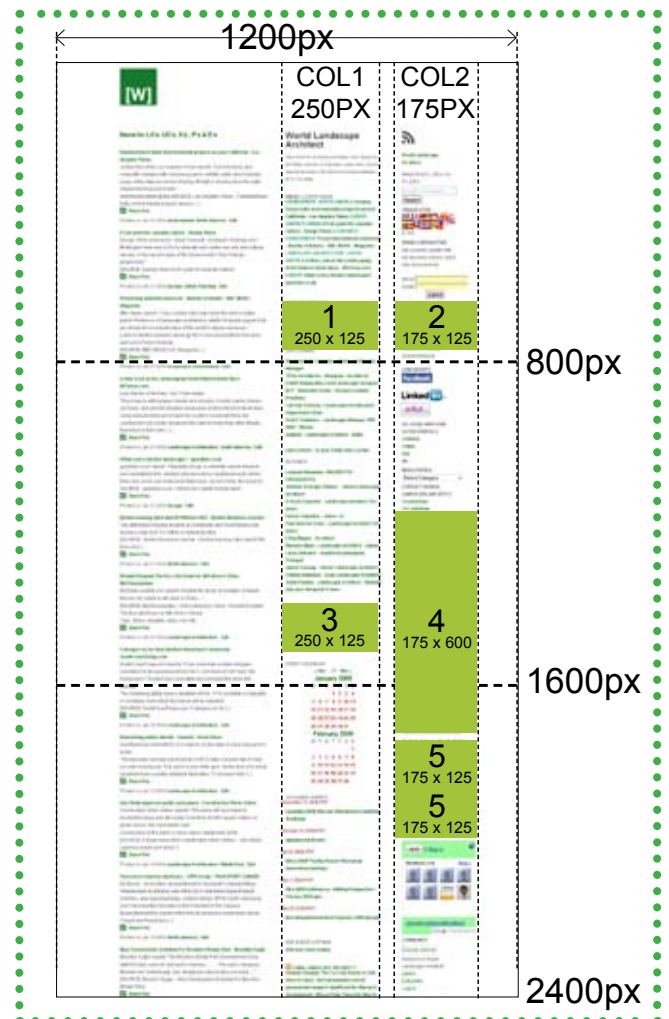
NEWSLETTER - 300 SUBSCRIBERS

Type	Size	Price/Month
1	175 X 125	\$75
2	175 X 250	\$100

SOCIAL MEDIA

Platform	No. Announcements/ Month	Price/Month
Linked IN	2	\$50
Twitter	10	\$50
Facebook	2	\$50

PRICES IN USD



UAE LANDSCAPE ARCHITECT WEB ADVERTISEMENT RATES

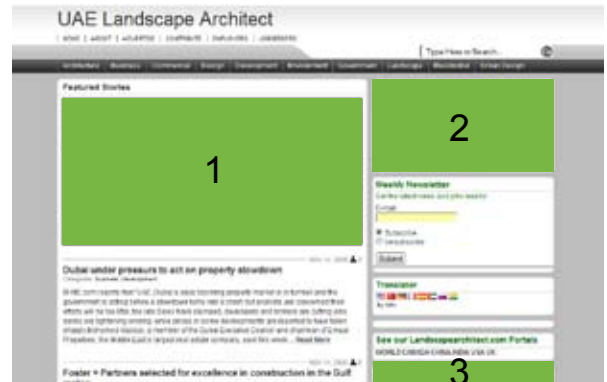
WEB SITE

Type	Size	Price/Month
1	530 x 260px	\$200
2	300 x 200px	\$150
3	Text Ad (Google Style) 300 x 300	\$100

NEWSLETTER - OVER 300 SUBSCRIBERS

Type	Size	Price/Month
1	175 X 125	\$75
2	175 X 250	\$100

PRICES IN USD



CANADA, CHINA, UK
LANDSCAPE ARCHITECT
WEB ADVERTISEMENT RATES

WEB SITE

Type	Size	Col	Price/Month
1	250 x 125px	1	\$100
2	175 x 125px	2	\$75

NEWSLETTER - 150 SUBSCRIBERS

Type	Size		Price/Month
1	175 X 125		\$50
2	175 X 250		\$75

PRICES IN USD



PACKAGES

Combined packages for Web, Newsletter and Social Media are available on request.

PAYMENT

Payment shall be in advance for all advertisements

TERMS & CONDITIONS

1. Advertisements must be of high-quality graphic design
2. Advertisements shall be in jpb, png or gif format and be not greater than 50K in size
3. Advertisement link shall be provided by the advertiser, if one is not supplied the advertisement will be static
4. Landscape Architect Media retains the right to refuse any advertising
5. The client will indemnify Landscape Architect Media against all claims by third parties from infringements by the advertisements of legal provisions, in particular the law on competition and copyright.
6. Advertisements are for one calendar month (eg January 31 days, February 28 days, etc)

Contact Details

Landscape Architect Media

UK	+44	20 32874788
USA	+1	202 657 4738
Australia	+61	3 90057638
China	+86	15000919590

Email: advertise@landscapearchitectmedia.com

Contact Hours: 09:00 - 18:00 BEIJING TIME (GMT +8)